



## PINK OCTOBER 2023

Breast Cancer Awareness Month  
October 7, 2023

\* Party in Pink (Zumba) - Capitol  
Ground @ 6:00 am

\* Breast Cancer Awareness Talk -  
SM Events Center, SM Butuan  
@ 10:00 am

## Breast cancer awareness

Is of paramount importance due to its potential to save lives through early detection, education, and support.

The Rotary clubs of Area 3I and Area 3J contribute significantly to the overall public health effort by participating in breast cancer awareness initiatives.

With Rotary Club of Uptown Butuan as the lead club, Rotarians gathered for the Party in Pink which is a one-hour Zumba at Capitol Ground. At 10:00 am, everyone was at the SM Events Center, SM Butuan for the Breast Cancer Awareness Talk.



PINK  
OCTOBER



**On the significant date of October 7, 2023**, the Area Clubs of 3I and 3J within Rotary District 3860 were graced with a momentous occasion: the esteemed presence of District Governor Rozanne "Twinkle" C. Gamboa. Her attendance marked a pivotal moment as she not only honored but actively participated in two impactful events dedicated to Breast Cancer Awareness Month.

The day unfolded with the vibrant and spirited "Party in Pink (Zumba)" event, held at the Capitol Grounds, where a diverse array of participants converged at the early hour of 6:00 am. Led by enthusiastic Zumba instructors, the atmosphere was electric as individuals of all ages and backgrounds gathered in solidarity, adorned in hues of pink—a powerful symbol of unity and support for those affected by breast cancer. With pulsating rhythms and synchronized movements, the Zumba session invigorated the senses and ignited a sense of camaraderie among attendees. Beyond the joyous celebration, the event served as a poignant reminder of the critical role that physical activity plays in promoting overall health and well-being. Furthermore, it served as a platform to amplify awareness about breast cancer prevention and the importance of early detection—a cause close to the hearts of all present.

District Governor Twinkle's presence, epitomized the spirit of Rotary's commitment to service and community engagement. As attendees departed with newfound awareness and determination, they carried forth a collective vision of a future where breast cancer is no longer a threat, fueled by the bonds of solidarity forged on this memorable day.







*"Empowerment begins with awareness. Together, let's paint the world pink and inspire hope for a future free from breast cancer."*

**Following the invigorating Zumba session**, attention shifted to the "Breast Cancer Awareness Talk" held at the SM Events Center, SM Butuan, at 10:00 am. District Governor Twinkle, along with medical expert and advocates, took to the stage to educate and inform attendees about breast cancer, its risk factors, symptoms, and available resources for diagnosis and treatment.

Through informative presentations and interactive discussions, participants gained valuable insights into breast cancer awareness and prevention, empowering them to take proactive steps towards their health and well-being.

The dual events, graced by District Governor Twinkle's presence, underscored the Rotary District 3860's commitment to raising awareness about breast cancer and supporting individuals and families affected by this disease.

By bringing together communities, promoting education, and fostering a culture of early detection and prevention, the district reaffirmed its dedication to making a tangible difference in the fight against breast cancer.



As Breast Cancer Awareness Month concluded, the impactful events of the day left a lasting impression on participants, inspiring them to continue advocating for breast health, supporting those affected by breast cancer, and working towards a future where breast cancer is no longer a threat to individuals and families worldwide.

In a united effort to raise awareness and advocate for Breast Cancer, the Eight Clubs of Area 3I and 3J within Rotary District 3860 have joined forces with District Governor Rozanne "Twinkle" Gamboa and District Officers in a campaign dedicated to Breast Cancer Awareness.

With unwavering commitment and collective determination, these clubs are leveraging their resources, expertise, and influence to shine a spotlight on the importance of breast health education, early detection, and support for those affected by breast cancer.

From educational and informational seminars events to social media campaigns, the Eight Clubs of Area 3I and 3J are mobilizing their members and engaging with the broader community to spread vital information about breast cancer prevention.

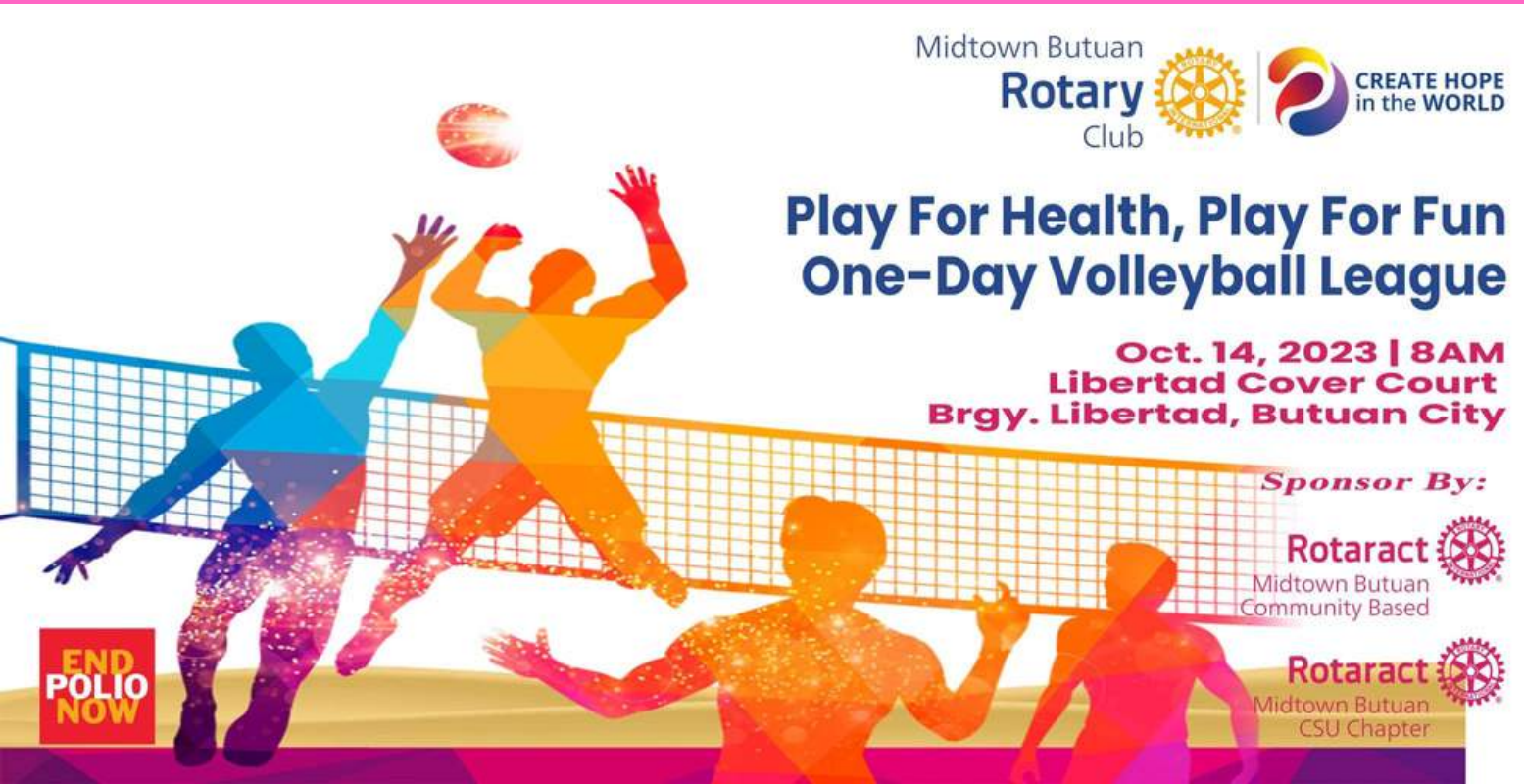
District Governor Twinkle Gamboa and District Officers are instrumental in guiding and supporting the efforts of these clubs, providing leadership, guidance to ensure the success of the campaign.

Together, with District Governor Twinkle and District Officers leading the way, the Eight Clubs of Area 3I and 3J are making strides in raising awareness, promoting early detection, and supporting those affected by breast cancer.

Through their collective efforts, they are creating a ripple effect of compassion, empowerment, and hope in communities across Rotary District 3860.







# PLAY FOR HEALTH, PLAY FOR FUN

One-Day Volleyball League

October 14, 2023 | Libertad Covered Court, Barangay Libertad, Butuan City

The Rotary Club of Midtown Butuan together with the Rotaract Clubs of Midtown Butuan (School Based, CSU Chapter and Community Based) organized a one-day basketball league for the youth of Barangay Libertad. This activity aimed to promote physical fitness, develop discipline, teamwork and social skills, adopt healthy lifestyle habits, and instill the love for the sport.

Hope Creating President Jennifer Marie C. Alaba welcomed all the players and extended goodwill to them.

Rotarian Evangeline Alegado and Rotaract Carlos Miguel Marfori led the one-day volleyball league.





# RIDE TO END POLIO

October 22, 2023

Rotary has been working to eradicate Polio for more than 35 years. The goal of ridding the disease in the world is closer than ever. Hosted by Rotary Club of Butuan, Rotarians and non-Rotarians engage the community of raising awareness about the disease in a meaningful and active way which was the "Ride to End Polio."

It's wonderful to note that the District Facilitator Archie F. Gamboa joined the group of bikers pedaling the route for the "Ride to End Polio" initiative. His involvement significantly enhance the visibility and impact of the event.

In addition to this event, the non-bikers engaged in Zumba which adds dynamism and inclusive element to the event. This only showed that the event engaged more diverse audience.

Indeed, the combination of biking and Zumba created a multifaceted and inclusive event that not only raised awareness for polio eradication but also promoted community engagement, health, and joy.

#CreateHopeInTheWorld

#HopeCreatingYear

#RID3860

#RotaryInternational

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